



## Planned Giving

Planned giving is a way for a person to make an especially meaningful gift to a charitable or educational non-profit organization. If you are uncertain which of your assets you will need during your lifetime, then planned giving may appeal to you. By making a planned gift to the Madison Civics Club, Inc., you will play a vital role in helping it to achieve its mission, that is, to provide stimulating national, state and local speakers who address important current issues, to recognize outstanding young individuals and youth organizations, and to better our local communities.

### Types of Planned Gifts

#### Bequests

A bequest is a gift that you make in your Will or Trust to a named beneficiary that is effective at your death. By making a bequest to the Madison Civics Club, Inc. ("MCC"), you will be able to create a lasting legacy for yourself and your family, reduce the potential for estate taxes to be imposed on your estate when you die, and retain the benefits of the assets while you are alive. MCC will be honored to accept your bequest of cash, securities, real estate, and other tangible personal property. You may wish to consider making one or more of the following bequests:

#### General Gifts

You may designate your bequest to be used by MCC for its general charitable purposes by including the following language in your Will or Trust:

I give \_\_\_\_\_ to the Madison Civics Club, Inc., a Wisconsin nonprofit, nonstock corporation that is recognized as exempt from taxation under Section 501(c)(3) of the Internal Revenue Code of 1986 (as amended) with principal offices located in Madison, Wisconsin (or successor organization), to be used for its general charitable purposes.

#### Specific Purpose Gifts

Alternatively, you may specifically designate what purpose MCC must use your bequest for by including the following language in your Will or Trust:

I give \_\_\_\_\_ to the Madison Civics Club, Inc., a Wisconsin nonprofit, nonstock corporation that is recognized as exempt from taxation under Section 501(c)(3) of the Internal Revenue Code of 1986 (as amended) with principal offices located in Madison, Wisconsin (or successor organization), to be used for \_\_\_\_\_. If the purpose or purposes of my restriction in this gift is or becomes impossible or impracticable, as determined by the board of directors of MCC, such board of directors may designate an alternative use for such gift without court approval; provided, however, that such alternative use must be as close as reasonably practicable to the original stated purpose or purposes in such gift.

### Endowed Gifts

MCC partnered with the Madison Community Foundation, Inc. to establish an endowment fund. Your gift to the Madison Community Foundation, Inc. to be added to MCC's endowment fund will provide benefits to MCC in perpetuity. MCC will be able to use the income earned on your endowed gift for its general charitable or educational purposes.

### **Charitable Gift Annuities**

MCC is very pleased to announce that it has partnered with the Madison Community Foundation to offer its supporters the ability to benefit MCC by entering into a Charitable Gift Annuity with the Madison Community Foundation. A Charitable Gift Annuity is an irrevocable agreement between you and the Madison Community Foundation whereby in exchange for your gift to the Madison Community Foundation, the Madison Community Foundation agrees to pay you a guaranteed amount of income until you die. Upon your death, the Madison Community Foundation will deposit 90% of the value of your gift into MCC's endowment fund. MCC may then use the income from the gift for its general charitable purposes. In addition to benefiting from guaranteed payments, you may claim a charitable income tax deduction for a portion of your gift. If your gift consists of appreciated property, your capital gains taxes may be reduced.

### **Life Insurance**

You may also benefit MCC by naming it as a beneficiary of your life insurance policy. In certain circumstances, your premium payments for the policy may be deductible.

### **Appreciated Property**

If you own property that has appreciated in value, you may want to consider giving the property to MCC. Doing so may enable you to take advantage of significant tax benefits. For example, if you own appreciated securities, you may take a charitable contribution deduction up to the full fair market value of the appreciated securities. In addition, you will save on capital gains taxes that you would otherwise have to pay if you sold the securities outright.

If you are interested in making a planned gift to MCC, please contact Johanna J. Allex, Attorney-at-Law at (608) 273-8609, for more information.

**We recommend consulting with your attorney or tax advisor about the various tax benefits and restrictions that may apply to your specific situation. We are available to you and your advisors to answer questions or help arrange a planned gift to MCC. MCC's future programs depend on the partnerships we form today. Thank you so much for considering making a planned gift to MCC.**